



ERYK NICHTHAUSER

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- I combine **video creativity** with **sales results**.
- I have **production experience** with engaging short-form video for Fintech industry leaders, working as **creator and brand face** supporting high-conversion advertising campaigns.
- In parallel, I developed **B2B sales skills** (SaaS), effectively **acquiring clients** in the real estate sector and in the insurance industry as a multi-agent (B2C).
- Please see the Links section for my **portfolio** and **references from previous employers**.

PROFESSIONAL EXPERIENCE

07.2025 – 07.2026

Video Content Creator | Marketing Specialist | Degen House | Remote

- **Recording and editing video** content for leading clients in the crypto/fintech industry
- **Developing detailed scripts** using AI tools
- **Appearing as the brand face** in promotional campaigns
- **Conducting interviews** at industry events
- **Influencer marketing** – cold outreach to creators, negotiations, and mediation between clients and influencers

08.2025 – 07.2026

B2B Sales & Marketing Specialist | properly.io | Warsaw

- **Active B2B client acquisition** (cold calling) in the real estate sector
- **Direct sales** of software for real estate agents and agency owners
- **Coordinating marketing activities** supporting sales (planning, filming, editing, publishing)

02.2025 – 08.2025

Insurance Multi-Agent | OVB Allfinanz Polska | Warsaw

- **Maintaining direct contact** with clients to analyze their insurance needs
- **Preparing and implementing asset plans** tailored to each client's individual situation
- **Recruiting and managing a team** of up to 3 people, coordinating sales activities

EDUCATION

10.2024 – present

SGH Warsaw School of Economics | Finance and Accounting | Bachelor's degree

3rd year of Bachelor's studies, Finance and Accounting, full-time program

09.2020 – 04.2024

Ignacy Domeyko General Secondary School in Warsaw | Maths–Physics–English profile | Secondary education

TRAINING / COURSES

02.2024

ECDL Standard Certificate | Polish Information Processing Society

Certificate confirming basic proficiency in using standard computer software (MS Office package).

07.2024

Entrepreneurship Course | SGH Warsaw School of Economics

CERTIFICATES

01.2026

English – C1 (IELTS 7.5, 2026) | British Council

06.2026

German – B2 (CEFR, 2026) | Common European Framework of Reference for Languages

ADDITIONAL ACTIVITIES

12.2025 – present

Growing my own social media | Remote

I regularly post reels on my social media channels focused on fitness and travel.

SKILLS

- Video editing
- Video content creation
- Digital marketing
- Marketing campaigns

LANGUAGES

- Polish – native
 - English – advanced (C1)
 - German – upper-intermediate (B2)
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INTERESTS

Healthy eating, Sport, Popular science books

LINKS

Portfolio:

<https://erico0.netlify.app/>

English IELTS C1:

<https://drive.google.com/file/d/1-lrTDp0GGf0FWm0O0xtaYIFilbfC6qc7/view?usp=sharing>

German CEFR B2:

<https://drive.google.com/file/d/1sizuHUjs9CDxkt9NaFMIR0y8wd0uDqOi/view?usp=sharing>

Reference – Degen House:

<https://drive.google.com/file/d/104MtNnIFuMlb0PmhknALKhO3eaBermO1/view?usp=sharing>

Reference – property.io:

https://drive.google.com/file/d/1s4_WBfD3vSh_JZOQ6psM6tLWRyDqJyBu/view?usp=sharing

LinkedIn:

<https://www.linkedin.com/in/eryk-nichthauser-788644279/>
